

## Women's Institute for a Secure Retirement

[www.wiserwomen.org](http://www.wiserwomen.org)

Copyright ©2000-2018 WISER. All rights reserved.

<http://www.wiserwomen.org/index.php?id=23&page=Press>

Press

WISER has been featured in numerous print, television, and radio outlets, including *Good Morning America*, *NBC Nightly News*, *CNN Financial News*, *CBS Evening News*, *PBS' "To The Contrary,"* *National Public Radio*, *The New York Times*, *The Washington Post*, *Los Angeles Times*, *The Boston Globe*, *Christian Science Monitor*, *Money Magazine*, *U.S.A Today*, *Newsweek*, *Barron's*, *The Wall Street Journal*, and *Kiplinger's Magazine*.

WISER welcomes inquiries from the media. Contact us at (202) 393-5452, or email us at

<mailto:info@wiserwomen.org>

## Recent Press

To listen to podcasts and interviews featuring WISER, please [click here](#). For all other recent print or online media features please see below.

### [Preparing For The Financial Shocks Of Widowhood](#)

Next Avenue

October 4, 2018

### [Pairing 401\(k\) Savings Preservation and Expanded Access for America's Minorities](#)

Retirement Clearinghouse (blog)

September 27, 2018

### [12 reasons women need to close the financial literacy gap](#)

WTOP.com (Washington DC)

September 5, 2018

### [By not having a will, Aretha Franklin likely left her heirs with lots of headaches](#)

MarketWatch

August 23, 2018

### [Retired and broke: Bankruptcy filings surging for seniors](#)

The Washington Post

August 13, 2018

### [Baby Boomers in Bankruptcy](#)

NPR - Program 1A

August 8, 2018

WISER President Cindy Hounsell participated as a panelist in this discussion about what is driving the surge people over 65 filing for bankruptcy.

### [How women can trim the retirement savings gap](#)

CNBC

August 8, 2018

[Women`s Champion Cindy Hounsell Receives Lifetime Achievement Award](#)

DC Dimensions

Summer 2018

[A new look at caregiving](#)

Workforce Management

July 20, 2018

[Is auto-portability the key to helping women save more in retirement?](#)

BenefitNews.com

July 6, 2018

[UMBC`s Evan Avila wins iOme Challenge with ideas to help millennials save for retirement](#)

UMBC News

June 27, 2018

[How to solve the retirement crisis: A POLITICO Working Group Report](#)

Politico.com

June 7, 2018

[Should women feel ashamed for earning more than their male partners?](#)

MarketWatch

May 31, 2018

[A global call to modernize retirement systems](#)

Investment News

May 29, 2018

[Understanding \(and Solving\) the Problem of Women`s 401k `Leakage`](#)

401(k) Specialist

May 24, 2018

[Happy Mother`s Day - Paying the `Motherhood Penalty`](#)

U.S. News & World Report

May 9, 2018

Also featured in [The Gazette](#) (Iowa)

[WISER founder to receive PSCA lifetime achievement award](#)

Pensions & Investments

April 16, 2018

Also announced in [BenefitsLink.com](#)

[Shortchanged: Where`s my 19.5 cents?](#)

Leading Age California - engage magazine

Winter 2018

Article written by Cindy Hounsell, WISER President

[No Pension? You Can `Pensionize` Your Savings](#)

The New York Times

March 1, 2018

[Social Security plays a big role in your retirement plan...but that`s not all!](#)

WISER authored blog on [RetireOnYourTerms.org](#)

February 28, 2018

[Five Ways Millennial Caregivers Can Find Help](#)

U.S. News & World Report

February 22, 2018

[The role of cognitive decline in financial elder abuse, and what we can do about it](#)

Why - NPR/PBS Pennsylvania

February 19, 2018

[New campaign will educate lawmakers, public on importance of saving for retirement expenses](#)

McKnight's Senior Living

February 2, 2018

[Campaign Launches for America's Financial Security](#)

PLANSPONSOR

February 1, 2018