

## Women's Institute for a Secure Retirement

[www.wiserwomen.org](http://www.wiserwomen.org)

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<http://www.wiserwomen.org/index.php?id=8&page=About>

About

### Our Mission

The Women's Institute for a Secure Retirement (WISER) is dedicated to the education and advocacy that will improve long-term financial quality of life for women. As the only organization to focus exclusively on the unique financial challenges that women face, WISER supports women's opportunities to secure adequate retirement income through research, workshops and partnerships.

### About WISER

WISER is a nonprofit organization that works to help women, educators and policymakers understand the important issues surrounding women's retirement income. WISER creates a variety of consumer publications including fact sheets, booklets and a quarterly newsletter that explain in easy-to-understand language the complex issues surrounding Social Security, pay equity, pensions, savings and investments, banking, home-ownership, divorce and widowhood, health and long-term care, and financial elder abuse. As part of our national education campaign, *Your Future Paycheck®: What Women Need To Know*, WISER has been able to reach thousands of women through workshops held across the nation. WISER has also been the driving force behind a series of state and local events on long-term financial security aimed at leveling the playing field for women.

WISER was founded in 1996 with a grant from the Heinz Family Philanthropies. Since then, it has received financial support from numerous individual donors, companies, government agencies, and a host of charitable foundations. WISER was also awarded a highly competitive grant from the U.S. Administration on Aging to develop the [National Resource Center on Women and Retirement Planning](#) and has operated the Center since 1998. During that time, WISER has become the leading source of financial training and technical assistance by providing model programs and interventions that reach women who have traditionally not had access to this type of financial and retirement education and are most at-risk for poverty in old age.

In 2015, [WISER President Cindy Hounsell](#) was named an Influencer in Aging by *Next Avenue*. The Influencers in Aging list highlights 50 thought leaders, researchers, experts, executives and everyday people who are redefining what it means to grow older in America. Ms. Hounsell was also named by *Women's eNews* as one of 21 Leaders for the 21st Century, and in 2012, *Money* magazine named her one of its 40 Money Heroes for helping women secure their financial futures. Finally, WISER's website was named by *ForbesWoman* as one of the [Top 100 Websites for Women 2012](#).

Join WISER's email list today for once-a-month updates about publications, events, and news about retirement, health care, and investing issues. [Sign up now to keep in touch with WISER!](#)

### Location:

WISER

1140 19th Street NW

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WISER also has an office in **Milwaukee, Wisconsin**. Please contact our main office in DC at 202-393-5452 if you wish to connect to our midwest location.

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