

Women's Institute for a Secure Retirement

www.wiserwomen.org

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http://www.wiserwomen.org/index.php?id=821&page=iOme_Challenge

iOme Challenge

What is the iOme Challenge?

The iOme (I OWE ME) Challenge works to raise awareness about the impact of financial security in retirement on the social and economic well-being of all generations in our society. The Challenge encourages students to challenge status quo thinking about the current state of retirement and propose viable policy recommendations.

Each year, student teams from across the country respond to the annual iOme Challenge question in the form of an essay and short promotional video. A blue ribbon panel judges submissions and selects the winning team. The team wins a financial award and is invited to Washington, DC to present its submission at a symposium and to discuss it with public policymakers.

The 2018 Challenge Question!

This year, teams have been asked to imagine that Congress has invited a Team of millennials to join the Special Bipartisan Task Force to address the nation's growing retirement crisis. A special emphasis will be placed on increasing retirement savings opportunities for millennials at the workplace and independently.

Teams are tasked with developing a comprehensive policy proposal that will address some of the challenges and result in more millennials saving for retirement. The policy proposal may include, but is not be limited to:

1. Ideas to expand the number of employers that offer plans to traditional and nontraditional workers;
2. Ideas to encourage gig economy workers to participate in retirement savings;
3. Ideas to encourage more employees to participate in the plans offered to them;
4. Ways tax or other government policy can be used to increase savings; and
5. How to use online resources and social media to facilitate awareness and increase savings.

Check out the complete Challenge question and last year's winning essay at iomechallenge.org. Or download the [2018 Challenge information guide](#).

The **winning team will share a \$5,000 prize**, with an additional \$1,500 paid to the team's faculty advisor. The winning team will also **be invited to Washington, DC to present their winning paper at a national symposium on June 20, 2018.**

Interested in taking the Challenge?

The deadline for submitting both the essay and video is **May 1, 2018 at 11:59pm EST**. Visit the iOme website for [submission instructions](#) and to register a team.

Winners will be announced by May 15, 2018.

The iOme Challenge was established in in 2009. In 2015, WISER took over the management of the iOme Challenge.